



Dear applicant,

Thank you for your interest in applying to be a craft exhibitor at the Arizona Renaissance Festival & Artisan Marketplace. The Festival runs eight consecutive weekends in February and March annually, plus two weekday Student Days, as a field trip destination for schools. This year's Student Days have not yet been designated.

Before completing the application, please read through the Frequently Asked Questions and their responses, below:

Do I have to attend all eight weekends of the Festival?

Yes, you are required to be open all eight weekends, Presidents' Day and all of our Student Days. You may hire a manager to run your booth if you are unable to attend yourself. We do not engage guest artisans.

Should I send money with this application?

No, do not send any money at this time. If you are accepted, a contract will be sent to you. This will detail the fees and when they are due.

What are the requirements for vending at the Renaissance Festival?

Should your application be accepted and you are contracted for the Festival, you would have to provide your own exhibition structure and costume. Both your structure (tent, cart or, if you prefer to build, booth) must fit within the "Renaissance" theme. Your costume must also fit the theme. Photos or drawings of your proposed set-up and costume should be sent to the Festival with this application.

Can I use this form to apply to vend food items?

This form may be used to apply to vend any food items that are pre-packaged to take home and consume (such as canned items, teas or mixes). If you wish to sell food that is ready to eat on premises, you should write a proposal stating what you wish to sell, your pricing and infrastructure requirements. You may email it to Eli Kujolic, our Food & Beverage General Manager, at Eli@renfestinfo.com.

What sort of spaces may be available?

- **In-Line Spaces:** In-line spaces are for non-portable booth structures. The Arizona Festival is maturing and therefore building sites are limited. On occasion, existing booths are put up for sale. Please note on the application if you are interested in buying an existing shop. If there are booths available for sale a list will be provided to accepted craft applicants on request.
- **Cart/Portable/Pavilion:** We have a number of spaces for portable exhibits such as carts, covered decks or gazebos, pavilion tents and similar set ups. The Festival would need to approve the design. Measurements and drawings or photos should be submitted with your application.

- **Pathway 360°:** Separate from the remaining in-line shop spaces, we may be able to create a very few unique locations for building structures in key pathway locations (360° spaces). Those opportunities are determined on a case by case basis. A pathway shop has great visibility and traffic flow. The negative is that you do not have a road with parking directly behind the shop as you would with in-line booth space.

- Please note: we rarely approve roving vendors as it affords an unfair advantage over those who are stationary. Exceptions will be considered for a product with minimal competition.

How do you decide who is accepted?

The decision as to who we can accept to fill the limited amount of space will be based on the quality of your craft and how your work fits into the current mix of offerings at the Festival, combined with a clear understanding of your first and second choices with respect to booth type, size and design. If you aren't sure your product is acceptable or likely to be juried in, the best way to find out is to submit your application.

The Festival first looks for exhibitors who can build appropriately designed booths in the existing available spaces, or can purchase, maintain or upgrade a booth for sale. After that we look to fill in any remaining space with carts, tents and portable exhibits.

What if I am interested in purchasing a booth that is for sale?

If you're interested in a booth that is listed for sale, note so on your application. Let us know what your second choice would be in case there are no booths available. If your application is accepted you will be informed immediately. Once accepted, if you have inquired about a booth for sale, we will put you in direct contact with potential sellers in locations for which you are approved. We do not publish a list of shops for sale. If you indicate interest in purchasing a shop and your application is approved, we will send you flyers (including contact information) for any available shops which you are approved to purchase.

Can we rent a booth for the first year?

Booth rental is a rare exception rather than the rule at this Festival. Occasionally we may find a booth temporarily available for rent. You can always note on your application if that option should be considered. The alternative to booth rental, if you are not prepared to build a booth, is a portable exhibit, such as a cart or pavilion tent.

These two FAQ pages are a cover letter only, and may be retained for your reference. When you complete the application, be sure to list all items you wish to sell at the Festival and provide as many photos as possible. We encourage you to attach a note with any questions or comments you wish addressed. We look forward to receiving your application!

Cheers and regards,

Loren Sterling
Arizona Renaissance Festival
520-463-2600
loren@renfestinfo.com



**EXHIBITOR APPLICATION
2017 FESTIVAL SEASON**

2017 FESTIVAL DATES: Eight consecutive weekends, including President's Day: February 11-12, 18-19-20, 25-26, March 4-5, 11-12, 18-19, 25-26, April 1-2, 2017 The Festival also schedules two full or partial dates between Festival weekends for Student Day programs. Student Days for 2017 are February 28 & March 2.

DEADLINE FOR RETURNING APPLICATION: No specific deadline, but ASAP please! Exhibition space is limited! Applications are reviewed and considered in the order received.

Please fill out this form and submit with photos of the products you want to sell. Provide photos or illustrations of your costume and exhibit/booth plans. If you wish photos or samples returned, include a postage paid envelope. If accepted, your photos will be retained on file.

NAME: (Leaseholder: <u>one name only</u>)		Please select one: <input type="checkbox"/> Sole proprietorship <input type="checkbox"/> Corporation or registered Partnership
DBA:		
BUSINESS NAME: (If registered Partnership or Corporation)		
SHOP NAME: (If different than business name)		
ADDRESS: (Street or P.O. Box, State, City, Zip)		
WEB ADDRESS:		EMAIL ADDRESS:
PHONE: Primary () Cell () Business ()		

PLEASE CHECK APPLICABLE BOXES:

I am applying to buy and/or build a building in a space on the perimeter shop line.

Size requested:

up to 20 front feet (\$1100.00) 25 front feet (\$1350.00) 30 front feet (\$1600.00) _____
(larger: specify in 5-ft. increments)

Spaces are approximately 20' deep. **Please provide booth design plans or note desire to purchase.**

Annual utility hookup fee is \$285.00 for inline buildings or camping spaces with utility access. (Add \$60 for each additional person, due on arrival.) Most in-line building spaces have utility hookup, and fees will be charged accordingly. There is also a \$60.00 trash and maintenance fee.

I am applying for a portable exhibit (cart, tent, covered deck, etc) at \$1100.00 per space.

Please send photo, plans or illustration of your cart/tent/gazebo/vardo.

Please list dimensions _____ X _____ (If tent, footprint including ropes: _____ X _____)

Electrical access cannot be guaranteed for this category. Do you want to be on a waiting list for a *camp space with utility hookups at a cost of \$285.00? Yes No

Space rental fees should NOT be submitted with this application.

INSURANCE Please indicate which of the following applies if you are accepted:

- I can provide a certificate of insurance for my own insurance policy.
 I would prefer to purchase a rider on the Festival's policy at a cost of \$125.00 (if available.)

EMPLOYEE PASSES:

Shops are allowed a limited number of participant passes for costumed, show day employees, at no charge.

This application becomes effective only upon execution of a Lease Agreement between the ARIZONA RENAISSANCE FESTIVAL and an approved Exhibitor.

CRAFT ITEMS: Please list each and every item proposed to be sold at the Festival. Preference is given to items hand-crafted by Exhibitor. Be careful to note and describe fully any items that are manufactured or hand-crafted by others. Items listed on this application that are not personally hand-crafted by Exhibitor will be allowed only with expressed written consent of the Festival Director. Items approved for sale at the Festival will be so noted on a Lease Agreement, if offered by the Festival. **NOTICE: Items that are a special service, commercially produced or not fully handcrafted by the exhibitor may be subject to a modified rental rate.** These will be reviewed on a case by case basis.

Attach additional sheets or explanations if necessary. Fill in the proposed retail price range of each item.

ITEM	PRICE RANGE	ITEM	PRICE RANGE
1.	\$	13.	\$
2.	\$	14.	\$
3.	\$	15.	\$
4.	\$	16.	\$
5.	\$	17.	\$
6.	\$	18.	\$
7.	\$	19.	\$
8.	\$	20.	\$
9.	\$	21.	\$
10.	\$	22.	\$
11.	\$	23.	\$
12.	\$	24.	\$

Do you vend at other Renaissance Festivals or Faires? YES NO If yes, please list them below.

Please note any special plans and demonstrations, and submit your requests, ideas or needs in writing on a separate sheet. Attach to this application.

Return to:
THE ARIZONA RENAISSANCE FESTIVAL
 12601 East US Highway 60
 GOLD CANYON, AZ 85118

Or email to Loren@RenFestInfo.com
 Please allow up to 45 days for response.
 Any Questions? Call (520) 463-2600 Ext. 105

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